

**J.J. College of Arts and Science (Autonomous)**  
**J.J. Nagar, Sivapuram Post, Pudukkottai**


**Percentage of Revision**

**Department of Business Administration**


Name of the Programme : BBA

Programme Code : UABA

Sl. No.	Title of the Course	Average % of Changes in each Course
1.	Principles of Management	40
2.	Accounting for Managers I	40
3.	Managerial Economics	40
4.	Basics of Event Management	100
5.	Managerial Communication	100
6.	Marketing Management	40
7.	Accounting for Managers II	40
8.	International Trade	100
9.	Managerial Skill Development	100
10.	Business Etiquette and Corporate Grooming	100
<b>Average Changes in the Programme</b>		<b>70%</b>

  
**HEAD OF THE DEPARTMENT**  
**Br. V. Sahya Rekha, Ph.D.,**  
Head & Assistant Professor  
Department of Business Administration  
J.J. College of Arts and Science (Autonomous)  
Sivapuram-Post, Pudukkottai.



  
**PRINCIPAL**  
**Dr. J. PARASURAMAN, M.A., M.B.A.,**  
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**J.J. College of Arts and Science**  
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**J.J. Nagar, Sivapuram Post,**  
**PUDUKKOTTAI - 622 422**

**J.J. College of Arts and Science (Autonomous)**

**J.J. Nagar, Sivapuram Post, Pudukkottai**

**Percentage of Revision**

**Department of Business Administration**

Name of the Programme : MBA

Programme Code : PABA

Sl. No.	Title of the Course	Average % of Changes in each Course
1.	Management Principles and Business Ethics	60
2.	Managing Organizational Behaviour	50
3.	Managerial Economics	50
4.	Accounting for Managers	40
5.	Legal Systems in Business	40
6.	Entrepreneurship Development	40
7.	Executive Communication	100
8.	Human Resource Management	50
9.	Marketing Management	50
10.	Operation Management	40
11.	Financial Management	30
12.	Strategic Management	40
13.	International Business	100
14.	Business Etiquette	100
15.	Computing Skills	100
<b>Average Changes in the Programme</b>		<b>59.33%</b>

**HEAD OF THE DEPARTMENT**

**Dr.V.Sathya Rekha,Ph.D.,**  
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**PRINCIPAL**

**Dr.J.PARASURAMAN, M.A., M.B.A., M.C.A.**  
M.Phil., B.Ed., Ph.D

**PRINCIPAL**

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